Help! I Need A Website, But Don't Know Where to Start!



Here is a quick overview of what's needed to build a business (or personal) website/blog:



Domain name:

This is the www.yourname.com. It can be registered through google domains or other services for approximately \$10-20 per year. A renewal fee is required every year.



Website Hosting:

This is where you "house" your website. Hosting costs for a small to medium size website are approximately \$10 a month for enough space and email addresses.



Branding/Website Design

You will need a website design, logo, and other graphics to fit your brand and business niche. There are lots of options for website platforms, but I recommend Wordpress, as it's easy to build a website, blog and add e-commerce.



Shopping Cart Add-on

If you build a site with Wordpress, I recommend WooCommerce plug-in for your shopping cart. There are other options, but this is a free, robust software that allows for selling both physical and digital products.



Payment Processing

Again, there are a variety of options like paypal, square and stripe. You will need an account set up to add to your shopping cart that will allow you to take payments for your products or services.

Char Huskins charhuskins.com ~ charhuskins@gmail.com